



Media Contacts

Sean Mendell
President
The AIC*College of Design
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CEO

Marion Allman

PHILOSOPHY

AIC's philosophy is to teach the fundamentals first. Like any stable building it is important to build on a strong foundation. We encourage students to express and explore their creativity while developing individual skills.

DEGREE PROGRAMS

AIC offers a 22-month Associate Degree of Applied Science in Design/Computer Graphics. The first year consists of a strong foundation year; the second year is computer generated art. Although the curriculum is 83% art oriented students are required to take seven general education classes to qualify for the degree program.

AIC specializes and trains students to achieve the Associate Degree in the following fields: Advertising, Computer Graphics, Desktop Publishing, Graphic Design, and Illustration, Packaging, Web and Interactive Media.

The assignments included within the following courses are: Brochure Design, CD Design, Corporate Identity, Digital Photography, Interactive Storyboards, Package Design, and Website Development.

ACCREDITATION

AIC is accredited by the Accrediting Commission of Career Schools and Colleges (ACCSC.) AIC operates under the Approval and Regulations of the State Board Career Colleges and Schools, Columbus, Ohio (Reg.# 77-03-0548T) State approving agency for Veterans training, State Department of Education and Federal Title IV Grants and loans for those who qualify.

AFFILIATION

AIC is a charter member of (ICDS) International Council of Design Schools, an organization devoted to the preservation of: quality education, ethical business practices and truthful promotion; serving independently owned art colleges throughout the world. Quality Education – high intensity of faculty professionalism.

Faculty members are all graphic designers and proficient in their area of expertise with a background of experience in the field. Curriculum is structured with a solid foundation and practical in its application. Setting a Standard for Worldwide Design Education Ethical Business Practices – Recruitment is selective, requiring applicants to present a portfolio of work when applying. ICDS colleges remain positive and refrain from any negativity towards competitors during recruitment. ICDS colleges are honest in representing their placement rate.

COSTS

Tuition is estimated at \$5,349 for each academic quarter. There is an initial enrollment fee of \$100. Room and Board is N/A. Tuition remains the same throughout the two-year period.

FINANCIAL AID

Financial Aid is available to those who qualify. AIC participates in the Federal Pell Grant, Federal Supplemental Opportunity Grant, Federal Stafford Student Loan, and the Federal PLUS programs. For deadlines and information contact the Financial Aid Office at (513) 751-1206.



FACULTY

All faculty members are working graphic designers, illustrators or computer graphics professionals from the field. They offer over 300 years of practical experience. The student to teacher ratio is 12 to 1.

ADMISSION REQUIREMENTS

To be considered for admission prospective students must 1) Call for appointment. 2) Bring samples of work – at least eight to ten pieces. Out-of-town applicants may send photos, e-mail samples of their work, or mail samples with a stamped, self-addressed return envelope. 3) Bring in letters of recommendations if they are presently a high school student. 4) Submit a current transcript of grades. A personal visit is required and a tour of the college is given while admissions reviews submitted works.

HISTORY

The AIC was founded in 1976 by Marion K. Allman and Cyndi A. Mendell. The school was based on the need for a practical, innovative curriculum, a course that kept up with the times.

The historic Gruen Building was the first home of the College before the purchase of a building in East Walnut Hills, and then in 2000 the acquisition of the present location in Tri-County.

In 1979 the college received accreditation and in 1983 became a charter member of the International Council of Design Schools (ICDS). The college has always maintained a progressive image and continues that policy into the future. AIC has limited enrollment and is selective when recruiting new students. Seeking people who have the love of art!



FOUNDERS



Marion K. Allman
CEO and Co-Founder

Marion K. Allman is CEO and Co-Founder of The AIC*College of Design, (formerly ACA College of Design.) Prior to opening the college, she was vice president and partner of a Cincinnati area art studio, managed the art department of an advertising agency, where she designed the “Jeanie,” the first automatic bank teller for Fifth Third Bank.

Marion was a member of the Cincinnati Art Director’s Club and in 1999 received their “Lifetime Achievement Award,” she also served as scholarship chairperson. She is a member of the Greater Cincinnati Chamber of Commerce, the Springdale Chamber of Commerce and has assisted in many community projects. Listed in Who’s Who in American Women she is also a charter member of the International Council off Design Schools (ICDS) and has served as president of that organization.

Marion received the coveted “Athena Award,” presented by *Cincy* Magazine in 2006. The Athena Award is presented to women who have achieved excellence in their careers and are instrumental in helping other women in their endeavors.

Marion’s leadership, positive attitude and vision are responsible for introducing the AIC’s expanding computer graphics major in 1983—the first in Cincinnati.

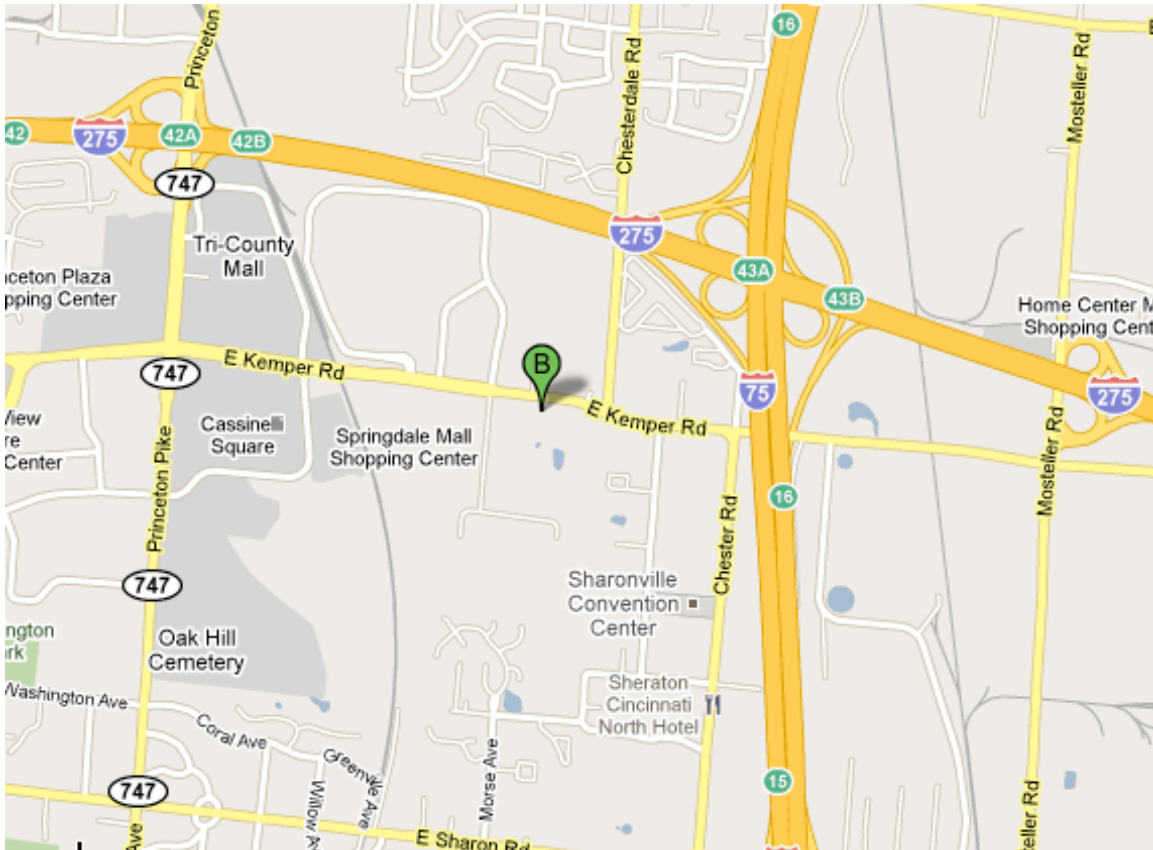
Marion studied at the Layton Art School in Milwaukee, The University of Cincinnati, and is a graduate of Gable Art School.



Cyndi A. Mendell
Vice President/Admissions/Instructor & Co-Founder

Cyndi A. Mendell is Co-Founder, Vice President of Admissions and an Art Director. She has a reputation as one of the best figure artist in the Cincinnati/Tri-State area. With a solid background in retail, she worked extensively with different areas of advertising, from Illustration to TV, eventually building her own clientele. Her repertoire includes a wide range of clients from Cincinnati to New York.

As The AIC*College of Design Admission Vice President, Ms. Mendell travels throughout the area visiting high schools and career fairs. Her visits are instructive in nature and help to introduce students to the career. Cyndi was also an active member of the Art Directors’ Club of Cincinnati as well as many other civic organizations in Northern Kentucky, among them the YMCA and the Foreign Exchange program. She is listed in Who’s Who Among American Teachers. Cyndi is a graduate of Gable Art School.



MAP AND DIRECTIONS

The AIC*College of Design
*The Art Institute of Cincinnati
1171 East Kemper Road
Cincinnati, Ohio, 45246
(513) 751-1206
www.aic-arts.edu

Directions: Coming from West, East or North: Take I-275 to South Exit 747. At the end of the ramp, go south (right) to the first intersection which is KEMPER RD. Turn LEFT continue for about 3/4 mile. You will cross CENTURY BLVD, at the top of the hill. The AIC*College of Design will be the next drive on the right.

Coming from Kentucky: Take SHARON RD. Exit off I-75. Turn RIGHT at CHESTER RD. (Princeton High School is on the right). Continue to KEMPER RD. Turn LEFT about 1/2 miles. The AIC*College of Design is on the LEFT

We extend an open invitation to visit The AIC*College of Design, *The Art Institute of Cincinnati...tour the school and view our student work in our gallery. We are conveniently located in Tri-County across from Costco. Hours are 8 a.m. to 4 p.m. Monday thru Friday.

-Marion Allman
CEO



**Sean M. Mendell
President**

Sean Mendell is President of The AIC*College of Design and is also the son of co-founder Cyndi Mendell. He has spent the past eight years employed in marketing and advertising for the aviation industry.

Sean is also the founder and owner of The Children's Art Academy in Fort Thomas, KY. He is active in YMCA Camp Ernst as a member of the Committee of Management and served as assistant ranch director from 1995 to 1999.

Sean brings to the AIC*College of Design a breadth of management experience, a positive attitude, high-energy and an in-depth knowledge of the internet and website development. Sean holds a Bachelor of Science Degree from Northern Kentucky University in Marketing.

Dan Bittman, Instructor, Computer Graphics Art Director

Dan Bittman is the computer graphics Art Director, and founder and president of Design Team One, Inc. Prior to joining the College, he was an instructor of graphic design at Northern Kentucky University and the University of Cincinnati. Dan has served as president of both the Cincinnati Chapter of The American Institute of Graphic Arts (AIGA) and the Art Directors' Club of Cincinnati.

Dan's work has been recognized with inclusion in permanent collections in France and China and awards from numerous exhibitions including CA, AIGA, CLIO and ID. His works are often the subject of articles in publications such as *Metropolis, ID, PRINT and Communication Arts Magazine*. He holds a Bachelor of Science in Graphic Design from the University of Cincinnati.

Dennis Gates, Placement Director and Instructor, General Education

Dennis Gates is the Placement Director for The AIC*College of Design. In this position he assists students and potential employers to achieve a mutually beneficial relationship. He has over 30 years experience as a creative director and account executive and is well acquainted with the needs of both employers and AIC graduates. Dennis is also a general education (GE) instructor of Marketing, Branding, and Career Development at the AIC*College of Design.

Dennis is the President and Creative Director at the C8S Design Alliance, Cincinnati, servicing many clients nationally through private contractors. Prior to joining the College he was a vice president at Lipson Associates an international commercial art and graphic design firm. Dennis attended the Cincinnati Art Academy.

Frederic Bonin Pissarro, Instructor, Illustration & Design Art Director

Frederic Bonin Pissarro is an Art Director of Illustration and Design at The AIC*College of Design. Frederic has won numerous awards for his illustrative works. If his name sounds familiar, it is because he is the great grandson of Camille Pissarro, father of the Impressionist Movement and contemporary of Monet, Van Gogh, Gauguin, Renoir and Cezanne.

Frederic taught graphic design in France and has been commissioned to design the Cincinnati wine festival posters for the next ten years, he also designs for French Rendezvous and exhibits his paintings in Cincinnati area galleries and other national galleries. In 2006, Frederic and wife, Marietta, became U.S. citizens. Pissarro is a graduate of Ecole des Beaux



Arts in Paris.

Marlene Shmalo, Instructor, General Education

Marlene Shmalo is a General Education Instructor at The AIC*College of Design. She teaches Speech, Motivation, Etiquette and Civics. She is also a director of performing arts at the Jewish Community Center of Cincinnati, where she produces and co-produces musicals and other programs. Marlene holds a Bachelor of Science in Education and a Master of Arts in Theater from the University of Cincinnati.

Roy Waits, Design Director

Roy Waits is Art Director at The AIC*College of Design. Roy has worked as Art Director at WLWT-TV and WCPO-TV in Cincinnati. He was responsible for much of the fine television broadcast design seen in the area. Roy's strong background in television advertising, promotional campaigns, set design and show production include programs such as: The Uncle Al Show, The Nick Clooney Show, The Bob Braun Show, WCPO-TV and WLW news and sports broadcasts.

Roy's appreciation and study of design and the visual arts has inspired exhibits for the Cincinnati Art Museum, The Miami Purchase Association and The Historic Southwest Ohio Society. The desire to share his knowledge and his love of young people brought him to The AIC*College of Design. Roy Waits is a graduate of the Cincinnati Art Academy.

Randall Zimmerman, Art Director, Design/IT

Randy Zimmerman is a Design/IT instructor at the AIC*College of Design. He is diversified in agency and studio work. Randy has worked with several major companies in the Cincinnati. He was a lead designer in healthcare media related programs for major pharmaceutical companies and managed programs for regional and national exposure. Randy is skilled in print design and also has packaging expertise. His talent in design is partnered with his expertise in the technical side of computer operations.

STAFF

Steve Dannemiller, Facilities Director

Steve Dannemiller supervises and maintains all improvements and repairs at the AIC*College of Design. Steve is a past owner of Dannemiller Electric and a full-time employee of the Cincinnati Children's Hospital. Steve is a certified board electrician.

Wendy Geis, Financial Aid Assistant

Wendy is a financial aid assistant at The AIC*College of Design. She is an experienced administrative assistant and relates favorably to the position and the students at the College. Wendy is a graduate of the Cambridge Technical Institute.

Laura Lewis, Administrative Assistant

Holds a Bachelor of Science in Business Administration from Northwestern Louisiana State University. She has eight years of business office experience including processing financial data and organizational skills. She looks forward to using her business skills to help students achieve their education and career goals. An internet social media aficionado, she will also be keeping AIC's new social media networks updated.

Rita Schrand, Financial Aid Director



FOR IMMEDIATE RELEASE

The Art Institute of Cincinnati Publishes 6th Edition of The AIC*College of Design *Creative Hiring Guide*

CINCINNATI—July 20, 2009—The Art Institute of Cincinnati has published its 6th Edition of The AIC*College of Design *Creative Hiring Guide*.

The AIC*College of Design *Creative Hiring Guide* is published twice yearly in July and February to showcase work samples of the current graduating class. Each page displays a personal ad created and designed by the AIC graduating students. The February and July 2009 issues are supplements to *CINCY* – The Magazine for Business Professionals.

The Art Institute of Cincinnati CEO Marion K. Allman, said, “We are the only college in the country that produces this type of hiring guide. We do this because we believe in the work and capabilities of our students and have an interest in placing them. “

Dennis Gates, AIC Director of Placement said, “We make every effort to assist students and potential employers to achieve a mutually beneficial relationship. Our main focus is on ‘real life’ assignments that empower students with a core knowledge of design as well as the newest technologies. The AIC*College of Design *Creative Hiring Guide* demonstrates this and reinforces our position in preparing creative minds for business.”

Prospective employers may obtain a copy of The AIC*College of Design *Creative Hiring Guide* by calling Dennis Gates at 513-751-1206 or by e-mail to aicplacement@fuse.net.

About The AIC*College of Design

The AIC*College of Design, The Art Institute of Cincinnati, is a private college of graphic design. It is accredited by the Accrediting Commission of Career Schools & Colleges (ACCSC) and is a member of the International Council of Design Schools (ICDS).

Founded in 1976 by Marion K. Allman and Cyndi A. Mendell, the school was the first in Cincinnati to offer computer graphics as a major. Students graduate from the college with a two-year accelerated Associated Degree of Applied Science in Graphic Design/Computer Graphics. The AIC*College of Design graduates are employed by companies and organizations of all types and sizes, including Cincinnati Children’s Hospital, Chiquita Brands Company, Procter & Gamble and Standard Publishing.

The AIC*College of Design is located at 1171 E. Kemper Road in Tri-County. Visit <http://www.aic-arts.edu> for more information.

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FOR IMMEDIATE RELEASE

The AIC*College of Design Studio a Valued Resource For Start-Up Companies

CINCINNATI—SEPTEMBER 10, 2009—Some start-up companies in the tri-state area are getting the graphic design help they need to begin promoting their products and services during this difficult economy, thanks to the talented students at The AIC*College of Design Studio.

Every day students from The AIC*College of Design Studio, help budget-strapped start-ups, that cannot afford established professionals, with an array of marketing projects including the layout and production design of magazines, journals, promotional displays, packaging, brochures, and websites that drive brand awareness and greater revenue generation opportunities. Studio services are offered at extremely competitive rates, ensuring a win-win situation for both the businesses and the students, who provide affordable creative services while gaining valuable work experience.

“Business experts agree that during a down economy it is even more critical for companies to continue to market their business. However, with tight operating budgets, the funding for marketing can be tough to justify. This is where the AIC*College of Design Studio helps by providing start-up companies, community project coordinators, and agencies, with a cost-efficient way to continue to communicate with their customers,” said Sean Mendell, President of The AIC*College of Design.

“Privately owned and operated by graphic design professionals, The AIC*College of Design, operates like an agency. Students have a personal workspace and are assigned real-world projects with real-world deadlines, working in close consultation with their business clients to achieve the clients’ aims.

This is what the Studio is all about. It gives back to the local community while preparing students for the real world of graphic design. We encourage start-up companies, community project coordinators, and agencies, to reach out to us to see how we can help them reach their customers,” Mendell concluded.

The college recently completed a project for The Northern Kentucky Quarter Horse Association by successfully redesigning their member magazine, “KyQHA Quarterly. Earlier this year, students finalized a series of light-hearted book illustrations for the Losantiville Press and the Losantiville Society of Limericists and also designed vibrant and colorful posters for the Newport on the Levee Fall Festival.

Students will soon complete an extensive menu and website redesign for a leading Tri-County Italian restaurant.

Start-up companies, community project coordinators, and local agencies needing assistance with overflow with graphic design work can contact the college at (513) 751-1206. Sample works may be found at <http://www.aic-arts.edu/GALLERY/gallery.html>

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